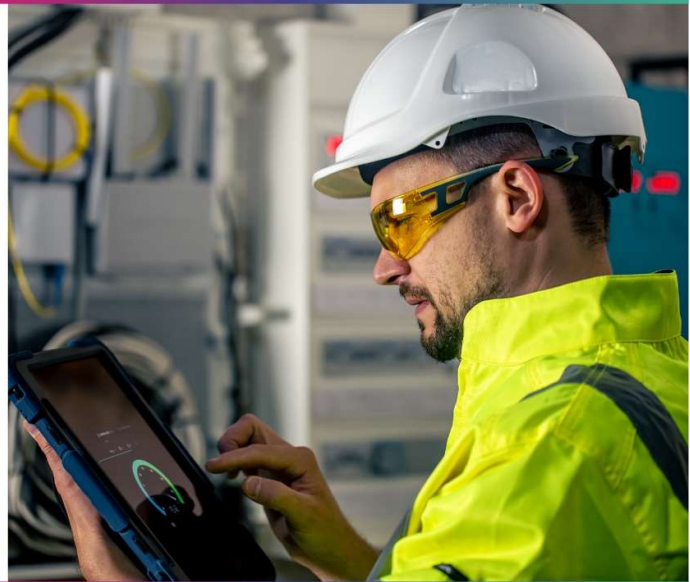


# Digital Transformation and Cybersecurity in the Oil & Gas Industry

Colón Hotel | Quito, Ecuador  
November 21 and 22, 2023



## SPONSORSHIP OPTIONS

CATEGORY	ACTIVITY / SPONSORED MATERIAL	BENEFITS	INVESTMENT
<b>HOST</b>	<b>Cocktail (Day 1)</b>	<ul style="list-style-type: none"> <li>• Logo exclusivity at cocktail location</li> <li>• 10 registrations at the event.</li> <li>• 50% discount for additional registrations.</li> <li>• Stand space in a strategic spot inside the exhibition area</li> <li>• Logo on:                             <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	<p>US\$ 10,000</p> <p><b>SOLD</b></p>
<b>PLATINUM</b>	<b>To be defined</b>	<ul style="list-style-type: none"> <li>• Logo exclusivity at place to be defined.</li> <li>• 4 free registrations at the event.</li> <li>• 25% discount for additional registrations.</li> <li>• Stand space in a strategic spot at exhibition area.</li> <li>• Logo on:                             <ul style="list-style-type: none"> <li>· Event Landing page and ARPEL website.</li> <li>· ARPEL social media (Twitter, LinkedIn e Instagram).</li> <li>· Screening of all event sessions and lectures.</li> <li>· Banners and advertisements on mass media, through media partners.</li> <li>· On the digital agenda.</li> <li>· On all event-related marketing mails as of sponsorship confirmations.</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	<p>US\$ 10,000</p> <p><b>SOLD</b></p>

CATEGORY	ACTIVITY / SPONSORED MATERIAL	BENEFITS	INVESTMENT
<b>GOLD</b>	<b>Product and/or Service Presentation Breakfast (Day 1)</b>	<ul style="list-style-type: none"> <li>• Exclusive space for product and/or service presentation during a 30-40 minutes' breakfast</li> <li>• 2 free registrations at the event</li> <li>• 25% discount for additional registrations.</li> <li>• Stand space</li> <li>• Logo on:               <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	US\$ 7.500 <b>SOLD</b>
	<b>Product and/or Service Presentation Breakfast (Day 2)</b>	<ul style="list-style-type: none"> <li>• Exclusive space for product and/or service presentation during a 30-40 minutes' breakfast</li> <li>• 2 free registrations at the event</li> <li>• 25% discount for additional registrations.</li> <li>• Stand space</li> <li>• Logo on:               <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	<b>SOLD</b>
	<b>Standing Coffee Station at the Exhibition Area</b>	<ul style="list-style-type: none"> <li>• Logo at the standing coffee station during the 2 days of the event.</li> <li>• 2 free registrations at the event</li> <li>• 25% discount for additional registrations.</li> <li>• Stand space</li> <li>• Logo on:               <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	US\$ 7.500 <b>SOLD</b>

CATEGORY	ACTIVITY / SPONSORED MATERIAL	BENEFITS	INVESTMENT
<b>GOLD</b>	<b>Lunch (Day 1)</b>	<ul style="list-style-type: none"> <li>• Logo at Lunch area on Day 1</li> <li>• 2 free registrations at the event</li> <li>• 25% discount for additional registrations.</li> <li>• Stand space</li> <li>• Logo on:               <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	US\$ 7.500 <b>SOLD</b>
	<b>Lunch (Day 2)</b>	<ul style="list-style-type: none"> <li>• Logo at Lunch time on Day 2</li> <li>• 2 free registrations at the event</li> <li>• 25% discount for additional registrations.</li> <li>• Stand space</li> <li>• Logo on:               <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	US\$ 7.500.-
	<b>Vip Lounge</b>	<ul style="list-style-type: none"> <li>• Logo at the Vip Lounge/room during the 2 days of the event</li> <li>• 2 free registrations at the event</li> <li>• 25% discount for additional registrations</li> <li>• Stand space</li> <li>• Logo on:               <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	US\$ 7.500 <b>SOLD</b>

<b>GOLD</b>	<b>Registration Area</b>	<ul style="list-style-type: none"> <li>• Logo at the Registration area during the 2 days of the event.</li> <li>• 2 free registrations at the event</li> <li>• 25% discount for additional registrations.</li> <li>• Stand space</li> <li>• Logo on: <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> </ul> <p>Institutional brochure in briefcase or another merchandising of the company</p>	<b>US\$ 7.500.-</b>
	<b>Notebook and Pen</b>	<ul style="list-style-type: none"> <li>• Logo on sponsored material</li> <li>• 2 free registrations at the event</li> <li>• 25% discount for additional registrations.</li> <li>• Stand space</li> <li>• Logo on: <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	<b>US\$ 5.000.-</b>

CATEGORY	ACTIVITY / SPONSORED MATERIAL	BENEFITS	INVESTMENT
<b>SILVER</b>	<b>Coffee Break (Day 1)</b>	<ul style="list-style-type: none"> <li>• Logo in coffee breaks on Day 1</li> <li>• 1 free registration at the event</li> <li>• 15% discount for additional registrations</li> <li>• Logo on: <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	<p>US\$ 5.000.-</p> <p><b>SOLD</b></p>

	<p><b>Coffee Break</b> (Day 2)</p>	<ul style="list-style-type: none"> <li>• Logo in coffee breaks on Day 2</li> <li>• 1 free registration at the event</li> <li>• 15% discount for additional registrations</li> <li>• Logo on: <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	<p><b>US\$ 5.000.-</b></p>
	<p><b>Event Eco-Friendly Bag</b></p>	<ul style="list-style-type: none"> <li>• Logo on bag/portfolio and Company brochure or another merchandising element.</li> <li>• 1 free registration at the event</li> <li>• 15% discount for additional registrations</li> <li>• Logo on: <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> <li>• Institutional brochure in briefcase or another merchandising of the company</li> </ul>	<p><b>US\$ 5.000.-</b></p>

CATEGORY	ACTIVITY / SPONSORED MATERIAL	BENEFITS	INVESTMENT
<p><b>BRONZE</b></p>	<p><b>Stand at the Exhibition Area</b></p>	<ul style="list-style-type: none"> <li>• Stand space in the exhibition area</li> <li>• Logo on: <ul style="list-style-type: none"> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> </ul>	<p><b>US\$ 3.500.-</b></p>

CATEGORY	ACTIVITY / SPONSORED MATERIAL	BENEFITS	INVESTMENT
<b>BRONZE</b>	<b>Lanyards</b>	<ul style="list-style-type: none"> <li>• Logo on:               <ul style="list-style-type: none"> <li>· Event lanyards/ collars</li> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> </ul>	<b>US\$ 3.500.-</b>
	<b>Totems</b>	<ul style="list-style-type: none"> <li>• Logo on:               <ul style="list-style-type: none"> <li>· Totem placed at a strategic event area</li> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> </ul>	<b>US\$ 3.500.-</b>
	<b>Charging Station</b>	<ul style="list-style-type: none"> <li>• Logo on:               <ul style="list-style-type: none"> <li>· Charging station for electronic devices</li> <li>· Event landing page and ARPEL website</li> <li>· ARPEL social media (Twitter, LinkedIn and Instagram)</li> <li>· Screening of all event sessions and lectures</li> <li>· Banners and advertisements on mass media, through media agreements</li> <li>· On the digital agenda</li> <li>· On all event-related marketing emails as of sponsorship confirmation</li> </ul> </li> </ul>	<b>US\$ 3.500.-</b>

**Stand located in the exhibition area (including panels, furniture and energy) – USD 2,500.**